SWIFT analysis template

Improvement idea

e.g., new information brochure

Strengths

e.g., lots of information

Weaknesses

e.g., not specific enough for
patients, too many words,
will patients understand it?

Individuality

e.g., incorporates NZ/Maori
perspective, colourful

Fixes

e.g., emphasise interpersonal
communication between patients
and clinicians, make more immediate

Transformation

e.g., use visual tools including
pictures and diagrams,
use patient stories
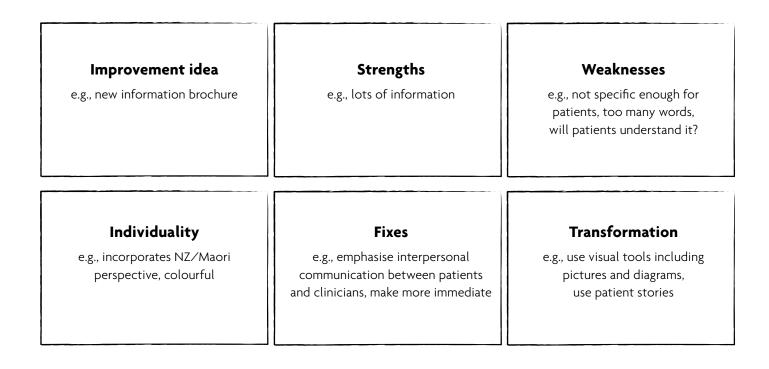
Template Instructions

- Identify key strengths and weaknesses of each improvement. Strengths are typically the qualities that make the idea attractive, while weaknesses are those that may cause difficulty and/or include elements that may need to be prevented or resolved. Beware of emphasising weaknesses and difficulties over strengths - be positive about the idea.

- Explore what makes each improvement especially individual – new, different, better and/or original.

- Prioritise the weaknesses and brainstorm ways to fix the key ones, then others. Be specific in addressing each weakness – avoid combining them under one fix. The aim is to strengthen, evolve and develop the improvement (not to find further reasons why it can't work). Beware of assuming any particular weakness is impossible to solve, and note any circumstances where weaknesses might not apply or be easier to resolve.

- 'Transform' the improvement into its final form. To do this, review your work on it (as above) and rewrite in a single simple statement.