Four-box template

01

How **do** patients want to experience the service? How do they want to feel during service delivery?

e.g., confident, in control

02

How **don't** patients want to experience the service?

How **don't** they want to feel during service delivery?

e.g., afraid, not knowing what is going to happen next

03

What outcomes **do** patients and communities want?

e.g., return to 'normal' lifestyle

04

What outcomes **don't**patients and
communities want?

e.g., lack of independence, uncertainty

Template Instructions:

1. Brainstorm patient experiences

With your group, brainstorm adjectives, e.g. confident, and adverbs, e.g., quickly, to describe patient experiences. Insert these into **Box 1**.

When you have finished Box 1, move on to Box 2.

Use Box 2 to clarify and sharpen the experiences.

2. Brainstorm patient outcomes

With your group brainstorm any outcomes you believe are important for patients, their families and friends, and their communities and insert these into **Box 3**.

When you have finished Box 3, move on to Box 4.

Use Box 4 to clarify and sharpen the outcomes.

3. Review the content

When you have finished all four boxes, review the content. Develop promise and outcome statements in ordinary, simple, clear language.

Template URL