



# Childhood Immunisation Recovery Plan

## July 2021

**DHB Immunisation Lead:** Robson Lumukana

**Plan prepared by** Ruth Bijl (Funding & Development Manager, Child Youth and Women's Health), Natalie Desmond (Senior Programme Manager, Child Health), Georgina Tucker (Clinical Lead, Uri Ririki), Scott Abbott (Programme Manager, Māori Health Gains Team), Faimafili Tupu (Programme Manager, Pacific Health Gains Team) and Robson Lumukana, Immunisation Programme Manager

**Endorsed by** Debbie Holdsworth, Director Funding  
Shayne Wijohn, Māori Health Gains Team Manager  
Aumea Herman, Director of Pacific Health (WDHB) - TBC

# 1. Equity Actions

## 1.1 Māori Specific Initiatives

Māori focused specific activities/actions	By whom	By when	Outcome/Measure
Work with Māori child health providers on a hui to identify challenges and barriers around immunisation and explore strategies that may address these	Māori Health Gains Portfolio Manager	August 2021	Reduction in Māori decline and opt off rate to under 5% by July 2022
Strengthen partnership relationships with iwi to develop and implement a plan in mobilising communities, delivering education and getting our children to be immunised <ul style="list-style-type: none"> <li>Explore with local iwi on pop-up childhood wellness day at marae – which could provide catch-up immunisation and WCTO visits</li> </ul>	Māori Health Gains Portfolio Manager	September – December 2021	95% of Māori tamariki fully immunised by 8 month, 24 month and 5 years by December 2021
	Māori Health Gains Portfolio Manager	December 2021	
Implement the actions from the Northern Region Working group to improve coverage for tamariki Māori	Clinical Leader UR-CHCC	On-going	
Continue to undertake the 6 month old case review group whilst a wider case review process is developed	DHB Programme Manager	On-going	
Māori Mobile Units already able to opportunistically offer childhood immunisation – explore how this could be boosted, eg pop-up events	Māori Health Gains Portfolio Manager	On-going	
Develop positive worded messages for primary care practices to use for recalling Māori patients, including te reo versions	Māori Health Gains Portfolio Manager	TBC/December 2021	

### 1.2. Pacific specific initiatives

Pacific focused specific activities/actions	By whom	By when	Outcome/Measure
Work is underway as part of MMR Catch-up programme to work alongside Pacific churches to promote immunisation – this will include all immunisations, not just MMR	Clinical Leader UR-CHCC	On-going	95% of Pacific children fully immunised by 8 month, 24 month and 5 years by December 2021
Work with Parish nurses to enable catch-up immunisations at church groups	Clinical Leader UR-CHCC DHB Programme Manager	September – December 2021	
Develop positively worded recall messages in Tongan and Samoan for primary care to use for Pacific patients	DHB Programme Manager and Pacific Health Gains Portfolio Manager	September – December 2021	
Deliver ethnic specific radio programmes to share information and question and answers regarding immunisation (8+ pacific ethnic groups)	Pacific Health Gains Portfolio Manager	September – December 2021	
Strengthen partnership relationships with Pacific churches and community groups to develop and implement a plan in mobilising communities, delivering education and getting our children to be immunised	Pacific Health Gains Portfolio Manager	September – December 2021	

### 1.3. Community specific initiatives

Community focused specific activities/actions	By whom	By when	Outcome/Measure
<p>Pilot Community Immunisation champions within iwi, churches, playgroups – these will be well known individuals within communities who are supported with immunisation education to be able to advocate immunisation in their community.</p> <ul style="list-style-type: none"> <li>Provide education and training for Community Immunisation Champions</li> </ul>	DHB Programme Manager	September 2021	95% of 8 month, 24 month and 5 year old fully immunised for Total, M and P

## 2. Other DHB led initiatives

<b>NIR specific activities/actions</b>	<b>By whom</b>	<b>By when</b>	<b>Outcome/Measure</b>
Adapt track and trace processes as a result of the new Qlik system to track children through the milestone events as a whole, rather than quarterly cohorts – with prioritisation of M, P and Q5 children	NIR Team Leader	On-going	95% M, P and Q5 children fully immunised by 8 month by December 2021
E-referral form for Outreach Immunisation Service being developed – this will facilitate easier, timely referrals (Form approved, awaiting IT developers timeline)	DHB Programme Manager	TBC	95% of 8 month, 24 month and 5 year old fully immunised for Total, M and P (TBC)
Collect data on volume of referrals to the Missed Event Service by GP practice, to support PHOs provide targeted support to individual clinics with high referral rates	NIR Team Leader	September – December 2021	Baseline data established by December 2021

<b>NCHIP/Uri Ririki Child Health Connection Centre specific activities/actions</b>	<b>By whom</b>	<b>By when</b>	<b>Outcome/Measure</b>
Newly created Clinical Lead role to follow cohorts through their journey from 6 weeks to 5 years of age	Clinical Leader UR-CHCC	December 2021	Baseline data and monitoring measures established by August 2021  95% of 8 month, 24 month and 5 year old fully immunised for Total, M and P
Utilise NCHIP reports to support expansion of Māori case review group (6 month old not fully Immunised) to Pacific and Q5 children, at each milestone age who are not fully immunised, and also missing WCTO core visits	Clinical Leader UR-CHCC	September – December 2021	95% of M, P and Q5 children fully immunised by 8 month
Newborn Enrolment Coordinator currently contacts M/P/Q5 without WCTO provider – to expand role to include those without a known GP	Clinical Leader UR-CHCC	December 2021	95% of M, P and Q5 children with WCTO by 8 weeks of age

by 8 weeks			
------------	--	--	--

### 3. Other PHO led initiatives

PHO specific activities/actions	By whom	By when	Outcome
Change process of Immunisation Operations Group meeting to require each PHO reports on coverage, learnings from their top performing clinic and activities to support their lowest performing clinic. This will be implemented as part of merging ADHB-WDHB Immunisation Operations Group meeting with the Counties Immunisation working group	Immunisation Operations Group PHO Immunisation Coordinators	July – December 2021	95% of 8 month, 24 month and 5 year old fully immunised for Total, Māori (M)and Pacific (P)
Continue workshop with PHO Immunisation Coordinators on how to use Qlik <ul style="list-style-type: none"> <li>Immunisation Coordinator to use the Qlik 90 day opportunity report to focus on their priority patients</li> </ul>	PHO immunisation coordinators	September – December 2021	
Continue workshop with PHO Immunisation Coordinators on how to use Qlik <ul style="list-style-type: none"> <li>Immunisation Coordinator to run weekly reports on their 8 week old Māori, Pacific and quintile 5 (Q5) children not yet immunised, for individual follow-up</li> </ul>	PHO Immunisation Coordinators	September - December 2021	95% of M, P and Q5 children fully immunised by 8 month of age

### 4. Other OIS initiatives

OIS specific activities/actions	By whom	By when	Outcome
Currently trialling one day a month Saturday drop in clinic –in WDHB. Explore how this could be expanded to every week for continuity and also identify a site in ADHB	DHB Programme Manager OIS Manager	On-going	Reduction in number of active referrals for OIS by 5-10% every quarter.

Fund Outreach an additional vaccinator team, and additional admin support. Additional funding will be required	DHB Programme Manager OIS Manager	August – December 2021	
Explore pop-up well child and immunisation events in alternative venues such as shopping mall	DHB Programme Manager	December 2021	

## 5. Well Child Tamariki Ora immunisation

Well Child Tamariki Ora specific activities/actions	By whom	By when	Outcome/Measure
Explore working with Plunket to have WCTO nurse vaccinate in homes in high needs areas	DHB Programme Manager Plunket Clinical Leader	March 2022	95% of M, P and Q5 children fully immunised by 8 month, 24 month and 5 years of age
Work with other WCTO providers on training nurses to become vaccinators and work up processes to immunise alongside WCTO	DHB Programme Manager	March 2022	Number of WCTO nurses qualified as vaccinator

## 6. Antenatal immunisation

Antenatal specific activities/actions	By whom	By when	Outcome/Measure
Explore alternative venues for displaying SMILE resources (eg labs, radiology clinics)	DHB Programme Manager	March 2022	95% of 8 month, 24 month and 5 year old fully immunised for Total, M and P
Survey of women to understand engagement of immunisation messages	DHB Programme Manager	December 2021	Baseline data established
Explore options to increase presence in WDHB antenatal clinics to support immunisation discussions in pregnancy (ADHB already has 1.2FTE antenatal vaccinator service) This will require additional funding.	DHB Programme Manager	December 2021	95% of 8 month, 24 month and 5 year old fully immunised for Total, M and P

## 7. Covid-19 immunisation

Covid-19 vaccination specific activities/actions	By whom	By when	Outcome/Measure
Actively monitor immunisation coverage of primary care clinics providing Covid-19 immunisation to ensure that childhood immunisation coverage is not adversely affected	DHB Programme Manager	On-going	95% of 8 month, 24 month and 5 year old fully immunised for Total, M and P
Explore concept of Whānau based approach – offering childhood immunisation at Covid vaccination sites	DHB Programme Manager	September – December 2021	
Increase PHO Immunisation Coordinators to cover the workload impact from COVID-19	DHB Programme Manager	December 2021	

## 8. Communications

Communication specific activities/actions	By whom	By when	Outcome/Measure
Finalise design of reminder magnet – this will be sent alongside the welcome to NCHIP/NIR letter to M/P/Q5 babies This is to be funded from CFA/Baseline approved for immunisation activities	DHB Programme Manager	September 2021	95% of M/P/Q5 enrolled with WCTO by 8 weeks of age
Adapt our “Have you missed out on immunisation” graphics to include the 12 month event. Use this for a social media promotion <ul style="list-style-type: none"> <li>Work with community partners (eg libraries, churches) hosting regular events such as Mainly Music, Rhythm and Rhyme to have immunisation posters on display in children’s area</li> </ul>	DHB Programme Manager	December 2021	95% of 8 month, 24 month and 5 year old fully immunised for Total, M and P
Radio promotion on popular radio stations (as per MMR focus group report). Additional funding will be required for this activity.	DHB Programme Manager	December 2021	

<p>A birthday card of milestone events due at 4 years of age has been developed. This is now being sent, initially to Māori children turning 4 years of age (starting with those in June and July 2021). The process will be expanded to Pacific and Q5 children in due course.</p> <ul style="list-style-type: none"> <li>• Evaluation to be undertaken</li> </ul>	<p>DHB Programme Manager &amp; CHCC Clinical Lead</p>	<p>July 2021 – December 2021</p> <p>March 2022 (Evaluation completed)</p>	
---	---	---	--